

A woman with long, wavy brown hair, wearing a bright red sleeveless top, is smiling broadly. She is holding a large white rectangular sign in front of her chest with both hands. The sign contains the text "CREATING A MAGICAL LIFE" in a bold, black, sans-serif font, arranged in three lines. The background is a plain, light gray.

**CREATING A  
MAGICAL  
LIFE**

WHAT DO I MEAN WHEN I SAY, "CREATING A  
MAGICAL LIFE"? CREATING A MAGICAL LIFE IS  
CREATING THE LIFE **YOU** WANT TO BE LIVING. IT'S  
CREATING THE LIFE OF YOUR DREAMS. IT'S LIVING  
A LIFE THAT, TO THE BEST OF YOUR ABILITY, YOU  
CREATED, YOU CONTROL, AND YOU LOVE! IN  
SHORT, IT'S LIVING LIFE ON YOUR TERMS. CAN  
YOU DO IT? OF COURSE **YOU CAN!**

*Jens*JOHNSON

FOLLOW THE STEPS BELOW TO GET  
STARTED AND LET ME KNOW WHEN  
YOU'RE READY FOR MORE:

*Gens*JOHNSON

# 01

**BELIEVE** - YOU MUST BELIEVE YOU CAN ACHIEVE ANYTHING YOUR HEART DESIRES, EVEN AGAINST ALL ODDS. SOME OF THE MOST SUCCESSFUL PEOPLE STARTED OFF WITH BASICALLY NOTHING. THE SO CALLED "PROS" IN THEIR LINE OF BUSINESS NOT ONLY SAID THEY DIDN'T HAVE WHAT IT TOOK TO SUCCEED, THEY TOLD THEM THEY COULDN'T SUCCEED. PEOPLE EVEN ENCOURAGED THEM TO STOP TRYING. I LOVE THE QUOTE FROM HENRY FORD, "WHETHER YOU THINK YOU CAN OR YOU THINK YOU CAN'T - YOU'RE RIGHT."

*Jens* JOHNSON

## 02

**DESIRE** - YOU MUST HAVE A BURNING DESIRE TO CREATE A MAGICAL LIFE, TO LIVE LIFE ON YOUR TERMS, TO FOLLOW YOUR DREAMS, AND TO HELP OTHERS TO THE FULLEST CONTENT OF YOUR HEART. YOUR DESIRE HAS TO BE SO STRONG AND BURN SO BRIGHT THAT NOTHING WILL STOP YOU! YOUR DESIRE IS WHAT GETS YOU OUT OF BED EARLY AND KEEPS YOU UP LATE AT NIGHT. YOUR DESIRE IS WHAT MAKES YOU WORK HARDER AND SMARTER. YOUR DESIRE IS THE BIGGEST ASSET YOU HAVE; NOT SKILL, NOT TALENT, NOT BEAUTY, NOT BRAINS. IF YOU HAVE DESIRE, NO ONE WILL OUTWORK YOU, WHICH MEANS, YOU WIN!

*Gens* JOHNSON

# 03

**DECIDE** - YOU MUST DECIDE YOU ARE GOING TO CREATE A MAGICAL LIFE. THE INABILITY TO MAKE DECISIONS IS A HUGE PITFALL IN MANY PEOPLE'S LIVES. IF YOU CAN'T MAKE A DECISION, YOU CAN'T MOVE FORWARD. THE KEY WORD IN THAT SENTENCE IS MOVE. YOU MUST MOVE! YOU MUST WORK! SUCCESS HAPPENS IN ACTION! THINKING ABOUT THINGS DOESN'T MOVE YOU TO ACTION. MAKING DECISIONS MOVES YOU TO ACTION. I SPEND A LOT OF TIME WITH PEOPLE HELPING THEM UNDERSTAND THIS PRINCIPLE OF SUCCESS AND HELPING THEM MASTER THE ART OF MAKING DECISIONS. MY GIFT TO YOU - REMEMBER: EVERY DECISION YOU MAKE DOESN'T HAVE TO BE RIGHT AND YOU WILL STILL SUCCEED.

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# 04

DO - YOU MUST DO A LOT, CONSISTENTLY, OVER A LONG PERIOD OF TIME WITHOUT STOPPING. SOME OF THE MOST DISHEARTENING WORDS I HEAR FROM PEOPLE ARE THAT THEY'RE GOING TO TAKE A "BREAK" ALONG THEIR JOURNEY. THERE ARE NO BREAKS IN SUCCESS. YOU KEEP GOING NO MATTER WHAT. NO MATTER HOW YOU FEEL. NO MATTER WHAT YOU LOOK LIKE. NO MATTER WHAT IS GOING ON IN YOUR LIFE. NO MATTER WHAT...YOU KEEP ON KEEPING ON. IF YOU NEED TO MAKE ADJUSTMENTS, YOU MAKE ADJUSTMENTS, BUT YOU DON'T STOP.

*Gens* JOHNSON

WHEN WE START TO ALIGN OUR PASSION AND PURPOSE WITH OUR GIFTS AND TALENTS AND **DECIDE** TO MAKE A CHANGE, SOMETHING MAGICAL HAPPENS IN THE WORLD...THINGS START "WORKING" RIGHT. YOU GET CONNECTED TO THE "RIGHT" PEOPLE. THE "RIGHT" IDEAS START TO POP INTO YOUR MIND. OPPORTUNITIES START TO UNFOLD FOR YOU IN AN ORGANIC WAY. YOUR HEART AND YOUR HEAD START WORKING TOGETHER IN HARMONY...THE WORLD BEGINS TO CONSPIRE FOR YOUR SUCCESS AND MAGIC STARTS TO HAPPEN!

*Jens*JOHNSON



WHEN YOU'RE AT THE "DO" SPOT IN YOUR LIFE  
IS WHEN YOU'RE READY FOR ME! I'LL HELP  
YOU ASSEMBLE A TEAM OF PEOPLE THAT WILL  
HELP YOU **CREATE A MAGICAL LIFE!** PLAYING  
"BIG" MEANS PLAYING WITH OTHER PEOPLE.  
**YOU CAN'T DO IT ALONE!**

*Gens*JOHNSON

BE  
INSPIRED

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follow my  
day-to-day here

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